

NIKKI HARPER

WEB & GRAPHIC DESIGN • MARKETING • COMMUNICATIONS

EDUCATION

BA in Business Administration

Major: Marketing

Minor: Communication

Washington State University

December 2010

MA in Mass Communication

Specialization: Web Design

& Online Communication

University of Florida (online)

August 2019 - Present

SKILLS

Front-end Web Development

- HTML
- CSS
- LESS
- JavaScript & jQuery
- Responsive design
- Chrome developer tools
- GitHub & version control

Content Management Systems

- WordPress

Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- XD
- Acrobat DC

TRAINING

Leadership Summit

Colorado Mountain College

Breckenridge, Colorado

May 2018

CONTACT

123 Surrey Street

Buena Vista, Colorado 81211

970.333.0887

nikkirharper@gmail.com

www.nikkirharper.com

WEB DEVELOPMENT EXPERIENCE

UNIVERSITY OF FLORIDA • WEB DESIGN & ONLINE COMMUNICATION

MASTER'S DEGREE PROGRAM

August 2019 - present

- Learned fundamental principles of graphic design and techniques for effective visual communication with extensive training in InDesign, Illustrator, and Photoshop
- Utilized creative design skills to produce digital graphics, logos, style guides, wireframes, and mockups
- Followed web design best practices to convert wireframes and mockups into websites using HTML5, CSS3, mobile-first responsive design, JavaScript, CSS preprocessors, and front-end frameworks

EMPLOYMENT

TOWN OF FRISCO • FRISCO, COLORADO

Marketing & Communications Manager

January 2019 - present

Developed and executed strategic marketing plans for the Town of Frisco, its events, and assets - Frisco Adventure Park, Frisco Bay Marina, Frisco Historic Park & Museum, and Frisco Nordic Center

- Created, audited, and updated web content and graphics on TownofFrisco.com and FriscoGov.com
- Managed website redesign project for TownofFrisco.com and coordinated with web development agency on UI and functionality
- Provided training and support with content management system for approximately 20 staff members with website editing responsibilities

Marketing & Communications Coordinator

January 2015 - December 2018

Provided marketing and administrative support for the Town of Frisco, its events, and assets

- Managed ad schedule and work flow - created artwork and met over 100 ad deadlines annually
- Created content and layouts for email newsletters in CreateSend

Marketing & Events Coordinator

January 2012 - December 2014

Planned, promoted, and executed Town of Frisco events

- Hired, trained, and led 20-25 seasonal event staff members
- Managed special event permit process including communicating with affected town departments and outside regulatory agencies

COPPER MOUNTAIN RESORT • COPPER MOUNTAIN, COLORADO

Lift Operator & Ticket Checker

January 2011 - April 2011