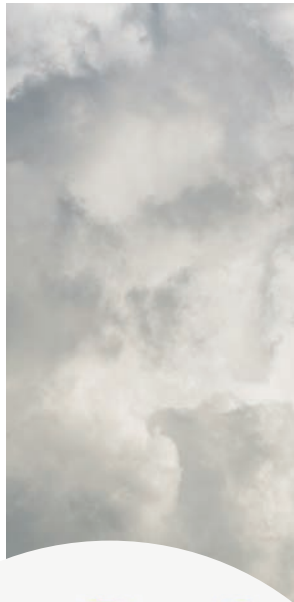




**HOPE FOR ANIMALS**  
clear creek rescue



PRIMARY LOGO



REVERSE LOGO



LOGO TYPEFACE

**SIGNO - BOLD**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

Acumin Pro - Extra Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

HEADLINE TYPEFACE

**SIGNO - BOLD**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

LINK AND NAV  
TYPEFACE

**Acumin Pro - Black**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**Acumin Pro - Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**BODY COPY**

Acumin Pro - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

**CALL TO ACTION  
BUTTON**



(on hover)

## COLOR PALETTE

Hope

Good luck

Happiness

Optimism

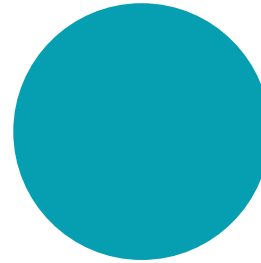
Lively

Joyful

Cheery

Soft

Cozy

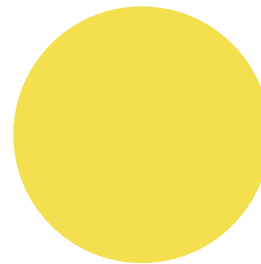


### PEACOCK BLUE

CMYK: 79, 19, 28, 0

RGB: 5, 158, 177

Hex: #059eb1

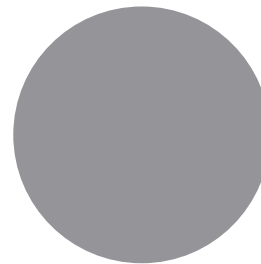


### SUN YELLOW

CMYK: 6, 7, 82, 0

RGB: 244, 222, 77

Hex: #f4de4d



### ULTIMATE GRAY

CMYK: 45, 38, 34, 1

RGB: 148, 147, 152

Hex: #949398



### CLOUD WHITE

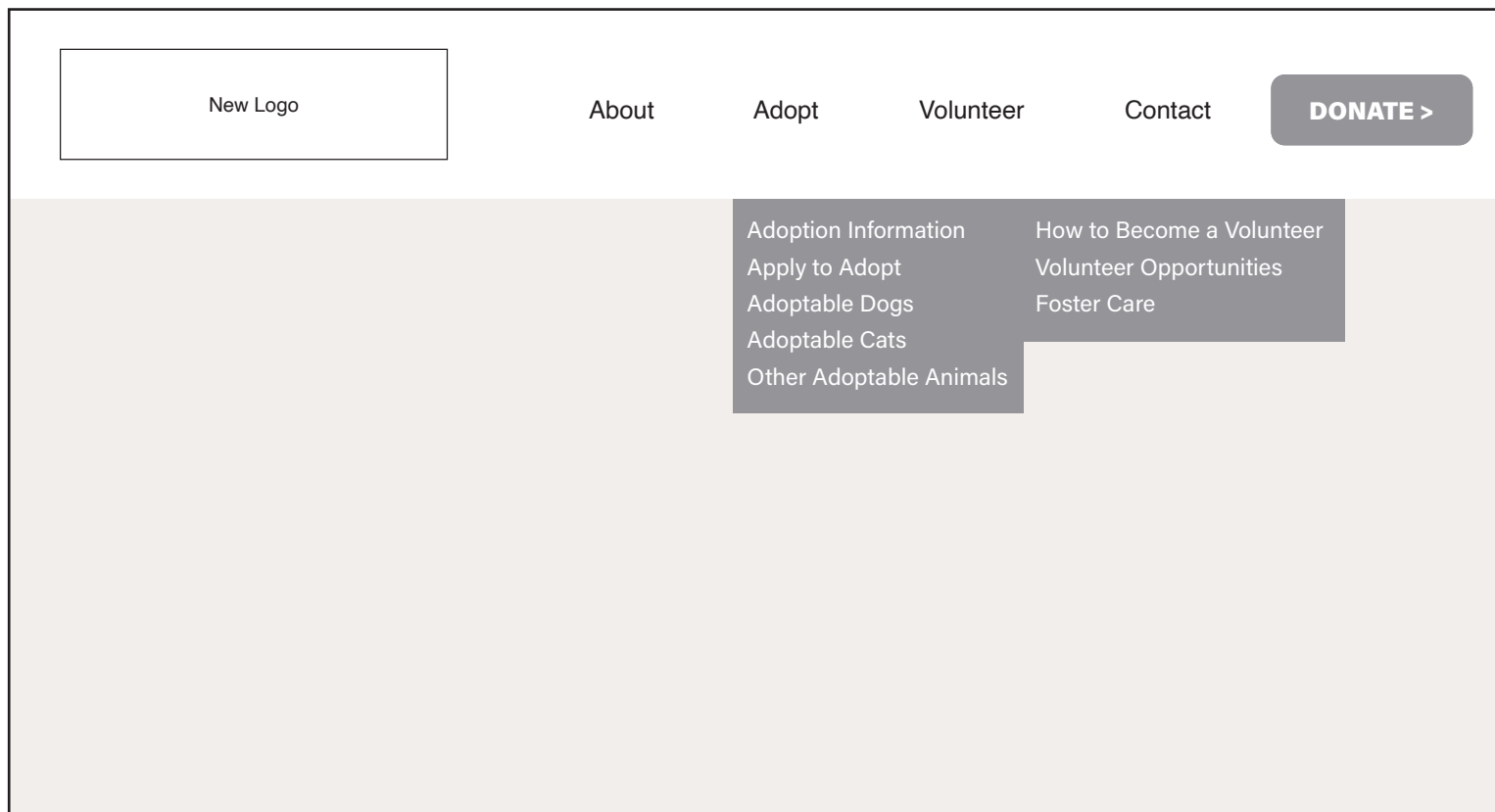
CMYK: 4, 5, 5, 0

RGB: 241, 237, 234

Hex: #f1edea

## UI PLAN - INTERACTIVE ELEMENTS

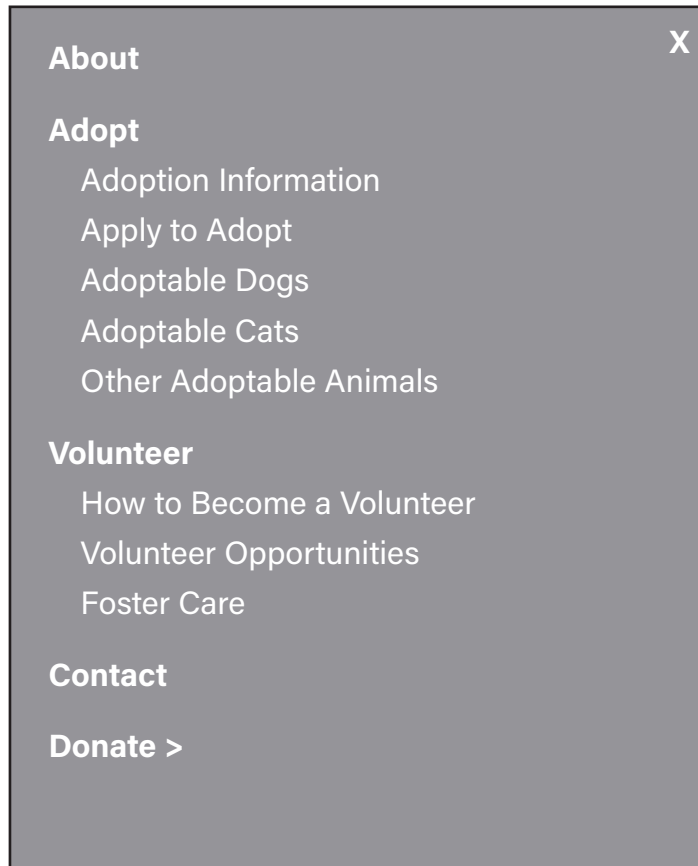
### 1. Navigation Sub-Menu Drop Down for “Adopt” and “Volunteer” menu items



The drop down sub-menu will be available for the “Adopt” and “Volunteer” menu items. It will appear when the user hovers over the menu item and disappear when their mouse leaves the item. The sub-menu will not appear at the same time as they are in the wire frame above.

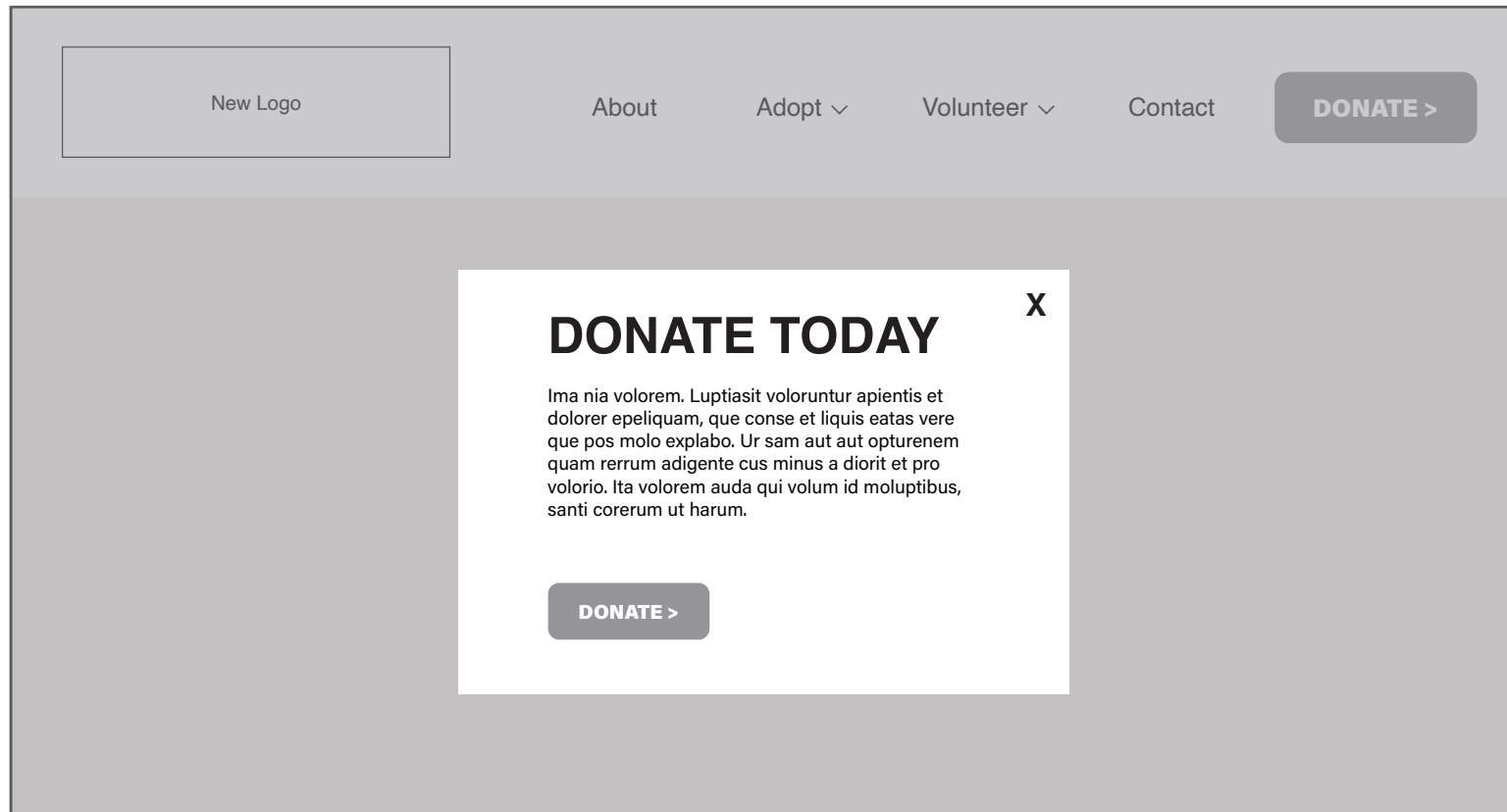


## 2. Mobile Hamburger Menu



The hamburger menu will replace the regular menu for mobile screen sizes and will include the sub-menu items. The full menu will appear when the user clicks on the hamburger menu icon.

### 3. Pop-up ad on homepage for donations

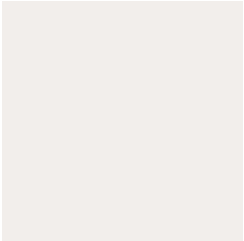


The pop-up ad will appear when the user lands on the home page. The user can either click on the donate button which will take them to the page to donate or they can close the ad by clicking on the "x" in the top corner.

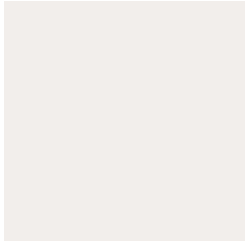
### 3. API - dynamic content for adoptable dogs and adoptable cats pages

## ADOPTABLE DOGS

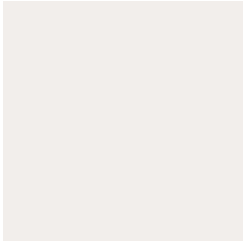
Ima nia volorem. Luptiasitoloruntur apientis et dolorer epeliquam, que conse et liquis eatas vere que pos molo explabo. Ur sam aut aut opturenem quam rerrum adigente cus minus a diorit et pro volorio. Ga. Ellaccusdae esendunt optatinctur reprati atiisci umquibus acernam re nis de imus il ipsaped quos ellor sus, sitam accatur, qui oditate volorenis.



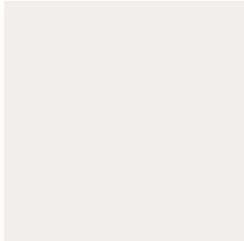
**NAME**  
Description



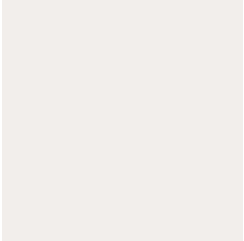
**NAME**  
Description



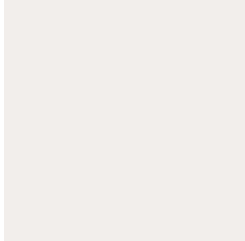
**NAME**  
Description



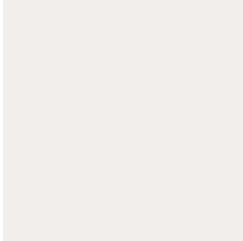
**NAME**  
Description



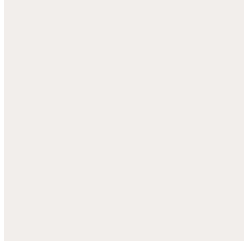
**NAME**  
Description



**NAME**  
Description





**NAME**  
Description



**NAME**  
Description

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API options - PetFinder (for real world use), but likely Cats API, Dogs API, RandomCat or RandomDog for this project. The API will populate dynamic content for these pages for the user to interact with.